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# **ABOUT IIAS**

With a glorious heritage spanning almost three decades of delivering world-class pedagogy, we take immense pride in acquiring the status of one of West Bengal's top education institution engaged in imparting management education to diverse sections of society. Established in 1990, as International Institute of Advanced Studies –

IIAS now imparts quality education to the aspiring students who cherish the dream of building their career in Business Management and Hospitality Management, providing them with both long-term course and short-term course options.

At IIAS a student passes through an education system that is in tune with the needs of the industry and the IIAS teaching methodology, faculties, industry collaborations and events are synergized to provide students with a strong foundation of knowledge and skills required to stand out in their career of choice.

With a focus on international exposure and industryreadiness, IIAS has often tied up with institutions in other parts of the world to give its students the best possible education and experience.





### FROM THE DIRECTOR

"IIAS has three decades of excellence in Hospitality & Management education. As the first private hotel management college in North Bengal and one of the pioneers in hospitality education in eastern India, IIAS has been a key partner in providing quality and skilled human resources to the industry.

We are committed to provide our students a solid foundation in education combined with work experience while learning. Our highly experienced team of faculty members transforms our students into competent professionals with human values.

Our academic delivery is designed keeping in mind the needs of the industry and our faculties take great pride in enabling learning opportunities for our students that goes above and beyond the books and university curriculum.

I take this opportunity to share my sincere thanks to all our recruiters, who have given opportunity to our students over all these years and continue to support us. I urge you to recruit students from IIAS and assure you that they will be assets to your organization and pillars on your journey of tomorrow."

Sincerely,
Abhinandan De
Managing Director, IIAS Education Group

# FROM THE PLACEMENT DESK

The Students' Career Services Cell of IIAS along with our invested faculty members is responsible towards making all our students employable and placing them with the leading brands of the industry. The placement process gets its momentum from the carefully designed curriculum and the specialised pre placement training which takes care of the heterogeneous background of our students and lays emphasis on making them not only 'job seekers' but also 'job creators'.

The choice of specialization as well as the endless pre-placement exercises like mock interviews, super-specialised classes and seminars on various existing trends of the industry prepares the students for the current requirement of the market.

We take pride that many of our skilled students have not only secured placements with various reputed organizations but have also successfully highlighted the tag of 'IIASER' in the industry with their immense hard work and capabilities in various leadership roles.

Sincerely,
Dipanwita Sengupta
Career Services & Alumni Relations Officer
IIAS School of Management



# Our courses and Curriculum

#### **B.Sc in Hospitality and Hotel Administration**

The Bachelor Degree in Hospitality Administration prepares students to enter the world of hospitality as leaders and managers with a strategic approach to business. It combines management theory with hands-on hospitality courses, professional internships and a business specialization.

AFFILIATING UNIVERSITY:



### **ELIGIBILITY:**

Class 10+2 pass with English



#### 100191110010

### PREPARATION FOR THE INDUSTRY

Emphasis on practical applications of theoretical lessons through trainings, laboratory work and hands-on workshops and projects.

Exposure to the students in the four core areas of Food Production, Food & Beverage Service, Front Office and Accommodation Operations.

Management subjects included in the curriculum to prepare students to be future leaders and managers.

Enhancing communications skills throughout the duration of program through language labs and in-class discussions and presentations.

#### **REAL WORLD EXPERIENCE:**

Industrial Training of 20-22 weeks in the 4th Semester in various Star category hotels.

### **Diploma in Hotel Operations**

The programme is designed to develop operational and technical skills of students for a career in the hospitality industry. The focus is on gaining key competencies in basic areas of hotel operations and the concept of hospitality.

#### PREPARATION FOR THE INDUSTRY

Emphasis on practical application of theoretical lessons through training, laboratory work, hands on workshops and projects.

Hands on practical exposure to the students in the four core areas of Food Production, Food & Beverage Service, Front Office and Accommodation Operations.

Lectures by professionals from the hotel industry regularly organized for the benefit of students.

#### Real World Experience:

Industrial Training for 16 weeks in various Star Category Hotels to gain first-hand experience.



#### **ELIGIBILITY:**

Class 10 pass with English



# Life at IIAS

#### Clubs and Extracurricular Activities

From organizing food festivals to participating in various contests or staging inter-college fashion shows and dance competition -

IIAS School of Management makes sure that students are always involved in activities and make the most of their student lives.

#### **Sports & Games**

We at IIAS believe that Sports plays an integral role in streamlining the lifestyle of students and further helps them to maintain a great balance of physical and mental development.

Keeping true to the above belief Inter-college and intra-college cricket, football, badminton tournaments are held from time to time.









#### Real World Exposure

IIAS brings the component of 'working' alongside the classroom 'learning'. It acts as the reinforcement. Staying true to the above belief, we have intricately designed our unique 'Work-Learn Program'. This enables our students to understand the concepts taught in class through the prism of real life industrial experiences.

The students also go for study excursions, field trips and can also opt for part-time work, if their schedule allows. This work integrated learning provides them with relevant knowledge and skills to enter the workforce ahead of others. They become employable in no time.

# **Corporate Engagements**

Some of our critically designed Corporate Engagement sessions are as listed below:



### Master Class-Hospitality Industry 2020

Sessions like these help the students to understand the dynamics of the business and also help them to stay updated on the latest trends and demands of the industry.



### Youth Entrepreneurship Summit-2018

Events like these not only help us to bring our students close to the various successful entrepreneurs but also inspire our budding entrepreneurs and youths with dynamic new ideas.



#### **Guest Lectures**

These sessions are more frequently held for about half a day by eminent personalities from the industry. The sessions help the students to get a clearer picture about the qualities and skills required to excel in the professional world.



#### Wine Tasting Workshop - 2018

Workshops like these are immensely helpful for a student to secure added knowledge on a specialised topic like 'Wines'. Hence frequent sessions like the above one have proven to be very helpful for students to achieve an edge over the others in both their academic and professional environment.

# Why Recruit IIASers?

### Glorious Academic Legacy

Being one of the first few Hospitality Management colleges in West Bengal, IIAS has contributed immensely towards providing quality education in the field of Hospitality Management to all its students.





### Carefully designed program

IIAS is a true innovator in Hospitality education. The curriculum is designed to impart quality and contemporary knowledge to the students with well crafted modules and last two consecutive semesters of specialised practical learning with a closed group of students under a designated mentor.

#### Cosmopolitan environment

With students from various neighbouring countries like Nepal, Bhutan and Bangladesh; students at IIAS are exposed to a cosmopolitan environment. This enables our students to adopt new trends, socialize easily with people from different background and also shape their perceptions easily.



#### **Invested Faculty Members**

Drawing from their personal industry experience and extensive study of the hospitality industry, the faculty members foster a learning environment designed to engage students and to advance industry knowledge.





### Strong Alumni Network

IIAS has been educating students for 3 decades and boasts of an enviable alumni network all over the world. More than 6000 alumni holding respectable positions in various properties, we are proud to be a renowned brand in Hospitality Management Education.

### **Internship Highlights**

Total number of students

65



Stipend

1200





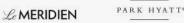














## **Placement Process**

Placement in IIAS is just one of the meeting points that facilitates the exchange of knowledge between the students and the industry. It is a platform for opportunities where companies are invited to recruit students of various specializations and work experience.

Potential employers are able to undertake on-campus recruitment through a stream-lined process of registrations, PPTs and selection. The students attend presentations, are interviewed and recruited for full time employment, part time employment, internships and Industrial exposure training.

Employers appreciate the fact that the graduates from this college have gone through an intensive ongoing Personality Development Programme and Technical Development Programme. This ensures that they are able to face interviews confidently. They are armed with the right attitude, skills and discipline and are ready to respond to the ever changing demands of the industry.

Though the students graduate only in June, Campus Recruitment for the Final Year students starts in the month of September the previous year and ends in April.

IIAS follows a planned approach to it's Placement Services for the students:

#### First Year

Career Mapping Industry Interface Industrial Visits

#### Second Year

Mentorship on Upcoming Industrial Internship Industrial Internship Identifying the preferential Area of Interest

#### Third Year

CV drafting workshop Mentoring Sessions Mock Interview Sessions Campus Placement

# PLACEMENT HIGHLIGHTS

### Top Recruiters Visiting regularly:





















#### Nature of careers offered:







Culinary Intern



# BATCH PROFILE-BHHA (2017-2020)

On the Basic of Gender - Admitted

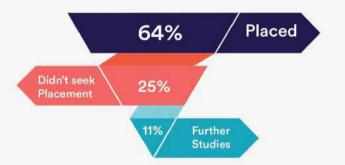








PLACEMENT STATISTICS - BHM (2015-2018)







## Placement Batch 2017-20



AAKRITI JOSHI
TAJ
TIRUPATI



ANITA SHARMA
OBEROI GRAND,
KOLKATA



OBEROI GRAND, KOLKATA



OBEROI GRAND, KOLKATA

NITA ADHIKARI



PRATIK CHHETRI OBEROI GRAND, KOLKATA



ROHAN MUKHIA

OBEROI GRAND,
KOLKATA



SHERAP BHUTIA

TAJ
TIRUPATI



PABISAL MONGAR
OBEROI GRAND,
KOLKATA



HRISHIRAJ DAS
OBEROI GRAND,
KOLKATA



PRAYANKAR DAHAL
OBEROI GRAND,
KOLKATA



ANSHU KUMARI
FOUR POINT BY
SHERATON, CHENNAI



BIPRA SARKAR

RADISSON HOTEL,
KANDLA



HARSHITH BANGERA RADISSON HOTEL, KANDLA



PRABAL BOSE

COURTYARD BY
MARRIOTT, SILIGURI



SUMAN THAPA
OBEROI GRAND,
KOLKATA



TENZIN YESHI BHUTIA COURTYARD BY MARRIOTT, SILIGURI



SHIVAM KUMAR SHARMA FOUR POINT BY SHERATON, CHENNAI



PRIYA KUMARI AIR ASIA



ABISHEK CHETTRI
OBEROI GRAND,
KOLKATA



SAURAV ROY
LEELA PALACE,
CHENNAI



OBEROI GRAND, KOLKATA

SHANGEY LAMA



PRAGYAN PRADHAN LEELA PALACE, CHENNAI

# **Training Batch of 2018-21**



ANUJA GHIMIREY
TAJ CONNEMARA,
CHENNAI



LEELA PALACE, CHENNAI

ATANU PAL



BIJAY BASUMATARY
THE PARK,
CHENNAI



BINIT KUMAR RAI
THE WESTIN,
KOLKATA



PARK HYATT, CHENNAI



BRISTI RITCHIL
THE PARK,
CHENNAI



DEBOPAM RAY
THE PARK,
CHENNAI



DEEPTARAJ SARKAR LEELA PALACE, CHENNAI



GAURAV DAS

TAJ CONNEMARA,
CHENNAI



KRISHNA GUPTA KANU THE WESTIN, KOLKATA



MD MURAD REZA

TAJ CONNEMARA,
CHENNAI



Nikesh Chhetri
THE PARK,
CHENNAI



NIKHIL KUMAI LEELA PALACE, CHENNAI



PRATIKSHA GUPTA
TAJ CONNEMARA,
CHENNAI



SAMEER OSMAN ABDUR LEMONTREE HOTEL, SILIGURI



PARK HYATT, CHENNAI



SAJESH RAI

RADISSON HOTEL,
KANDLA



SANJANA TAMANG

TAJ CONNEMARA,
CHENNAI



SANJIPAN KARJEE
THE PARK,
CHENNAI



SHIH MIN CHIANG

RADISSON HOTEL,
KANDLA



SIDDHARTH GIRI PARK HYATT, CHENNAI



RADISSON HOTEL, KANDLA

TUSHAR DUTTA



SOUMYASUBHRA GHOSH THE PARK, CHENNAI



TEJPAL SINGH BALMIKI THE WESTIN, KOLKATA



PRODIPTA MONDAL

LEELA PALACE,
CHENNAI



SITOSHANA GURUNG LEELA PALACE, CHENNAI



VISHANT DARNAL
THE WESTIN,
KOLKATA



TAJ CONNEMARA, CHENNAI

DIMPI DAS



SONU GURUNG
RADISSON HOTEL,
KANDLA



RAJEEV GUPTA
RADISSON HOTEL,
KANDLA



RUBINA BHATTARAI
TAJ CONNEMARA,
CHENNAI



SWASTIKA RAI
RADISSON HOTEL,
KANDLA



ROJAN CHETTRI
RADISSON HOTEL,
KANDLA



THE PARK, CHENNAI



ADIT CHETTRI

RADISSON HOTEL,
KANDLA



TAJ CONNEMARA, CHENNAI



SAURAV YONZON TAMANG TAJ CONNEMARA, CHENNAI



SWARAJ PAUL LEELA PALACE, CHENNAI



CHESANG SHERPA
RADISSON HOTEL,
KANDLA



SHUBHAM BISWAS

PARK HYATT,

CHENNAI



TAPAN GURUNG
LEMONTREE HOTEL,
SILIGURI





LEMONTREE HOTEL, SILIGURI

SOURAB GIRI



TENZING RABGHA BHUTIA TAJ CONNEMARA, CHENNAI



HASAN RAJAK
RADISSON HOTEL,
KANDLA



### Placement Batch of 2015-18

AJAY KUMAR SUNAM

TRIDENT,

AMRIT THAPA

EELA PALACE, BENGALURU ANAND CHETTRI

CROWN PLAZA,

AVISHEK BHUSHAL

PARK HYATT, CHENNAI **BIKKE PRADHAN** 

SOUTHERN STAR, DELHI DEEPRAJ CHETTRI

SOUTHERN STAR, DELHI

KARMA DRAGAY

EELA PALACE, BENGALURU **KESANG BHUTIA** 

RADISSON BLU, LUDHIANA

LAXMI TAMANG

TRIDENT,

MARINA KEOT

AZAYA BEACH RESORT,GOA MAYUR CHETTRI

TRIDENT,

MELINA BHATTARAI

BENGALURU

MRIGANKA SIKDER

RADISSON BLU, LUDHIANA **NEHAL PRADHAN** 

RAINTREE, CHENNAI **NERIKA RAI** 

PARK HYATT, CHENNAI

NILESH THAMI

TRIDENT,

NIMA DORJAY LAMA

EELA PALACE, BENGALURU

PAWAN KHATIWADA

SOUTHERN STAR, DELHI

PEMBA TAMANG

PARK HYATT, CHENNAI PRIYANKA RAJJAK

AZAYA BEACH RESORT,GOA **PUJA BHATTACHARYA** 

JW MARRIOTT,

RAJNI CHETTRI

PARK HYATT,

RAJIB SAIBO

PARK HYATT, CHENNAI RIYA CHETTRI

EELA PALACE,
BENGALURU

SAURAV KUMAR SINGH

EELA PALACE, BENGALURU SHIWANI LIMBU

PARK HYATT, CHENNAI SOURAV GHOSH

BENGALURU

### Placement Batch of 2016-19

ANU THAPA

MONTANA VISTA, SILIGURI

**EVENJILINE TOPPO** 

HILTON GOA RESORT, CANDOLIM KAUSTAB ROY

THE TRIDENT,

KUMAR GURUNG

BRIGHTLAND, MAHABALESHWAR MANISH RAI

JW MARRIOTT, KOLKATA MEGHA GUPTA

THE WESTIN,

MIGMAR SHERPA

TC SONAR,

MIMI SAHA

COURTYARD BY
MARRIOTT, SILIGURI

NIKITA CHETTRI

JW MARRIOTT,

MARINA KEOT

BRIGHTLAND,
MAHABALESHWAR

NILMALA THAPA

MONTANA VISTA, SILIGURI

NIWESH KHAWAS BHUJEL

JW MARRIOTT, KOLKATA

PRASENJIT DEB

THE WESTIN, SOHNA

PRASHANT CHETTRI

MOVOTEL,

PRIYA TAMANG

JW MARRIOTT, KOLKATA

RABIN RAJ TIWARI

THE WESTIN,

RAJ PRADHAN

JAYPEE PALACE,

**REWAJ PRADHAN** 

JW MARRIOTT, KOLKATA

RISHAV DEBROY

THE WESTIN, SOHNA

RIYA CHETTRI

THE WESTIN,

**ROHIT SHARMA** 

MONTANA VISTA, SILIGURI

SAJINA RAI

BRIGHTLAND, MAHABALESHWAR SIMRAN DAGA

HILTON GOA RESORT,CANDOLIM SONAM BHUTIA

JW MARRIOTT,

SONIA MOTHAY

HILTON GOA RESORT, CANDOLIM

SONU PRADHAN

THE WESTIN, SOHNA

**SUJATA RAI** 

BRIGHTLAND, MAHABALESHWAR

# **The Industry Speaks**

#### The Lalit Ashok, Bangalore

"It gives me immense pleasure to be associated with IIAS. We have had strong association with the college and have always found the team to be very proactive and endearing".



#### Crown Plaza, New Delhi

"It gives me immense pleasure to inform you that we havereceived positive positive feedback for your students from the departments that they have worked in. They are diligent, dependable and very hardworking..."

#### ITC Sonar, Kolkata

"At the outset I take the liberty to put in record our appreciation for the amazing students. It speaks a great deal about IIAS and the ethos that you instil in the students. It will be a pleasure to provide exposure to students with high levels of energy and positive attitude of IIAS."





"IIAS is indeed one of the best institutes. Unlike other institutes, it believes in quality over quantity.....The students who come here are well groomed and they possess the desire to learn, I really feel proud to have them here...."

# **Alumni Speaks**

The truest worth of an institute can only be gauged by the success of its alumni. On this front, our students have made us proud time and again. From top corporate executives to successful entrepreneurs, from leading researchers to renowned faculty, and leaders of Industry to leaders of the nation, our alumni have made truly remarkable achievements in a diverse range of fields. Our vast alumni network helps us to bring a real-life perspective to students by interacting with them regularly through meets arranged by the Students' Career Services and coaching and mentoring students to prepare for real world challenges in industry and beyond.



Having successfully completed my Diploma in Hospitality Management, I pursued my career with notable brands. The education imparted by IIAS served a beacon for my growth, essaying multiple roles and currently serving as a General Manager with a distinguished hotel brand has given me the stature I had aspired for..."

- Shiv Bose (GM, Courtyard by Marriott-Bengaluru)



"I am presently settled in Northern Ireland, UK from past 15 years. I own two restaurants in London and Belfast named 'Mama Masala' engaged in retailing the customers with Indian and Italian Cuisines. I am a proud student if IIAS. It has the best faculty, the state-of-art infrastructure to get a grip of the Hospitality Industry."

- Gagan Pal Singh (Restaurant Entrepreneur,UK)



"IIAS has been a life changer for me.I was not too sure of what I would be doing and how far I would reach. Their motto 'THINK BIG' during our batch has really helped me to think big and expand my vision. I owe my success to my teachers and mentors."

> - Avinash Parmar (Founder- Verda Group of Hotels, Goa)

## **Our Alumni**



AMIT KUMAR SINGH GENERAL MANAGER ITC, GURGAON Batch – 1995-1998



ASHISH GURUNG INDIAN CHEF Costa (CRUSE LINER) Batch – 1999- 2002



AZIZ AHMED

AREA COACH TRAINING & AUDIT
Pizza Hut- Kolkata & N.E India

Batch – 1997 - 2000



BIKASH POKHREL
INDIAN SOUS CHEF
Shangri-la Boutique Hotel
Batch - 2006 - 2009



DHANRAJ SINGH
DIRECTOR
V One GROUP Hotels
Batch - 1997 - 2000



DIBYENDU BISWAS

EXECUTIVE SOUS CHEF
Leonia Holistic Destination
Batch – 1995-1998



HEMANT MARKANDAY GENERAL MANAGER DoubleTree by Hilton Batch – 1996-1999



KOUSHIK ROY

F & B MANAGER
Novotel Hyderabad
Convention Centre

Batch - 2003 - 2006



GOLAM KADERI
PASTRY CHEF
Hyatt Regency - Kolkata
Batch - 2006 - 2009



KEVIN LEE

ASSISTANT MANAGER

Oberoi Grand – Kolkata

(OCLD)

Batch – 1995 -1998



MD AZHAR UL HAQUE OPERT. GENERAL MANAGER Hotel Fidalgo, Panaji, Goa Batch – 1996-1999



PRASAD GANGADHARAN PROJECT MANAGER M.S AL-SUWAIDI , Abu Dhabi Batch – 1997-2000



NAZMA KHATOON OPER. MANAGEMENT The Dollar Financial - UK Batch – 1997 - 2000



PANKAJ RANI SAPKOTA ASSISTANT MANAGER ITC Sonar Bangla – Kolkata Batch – 2002 - 2005



RAKESH KUMAR
FOUNDER
Parking Solutions
(AIRPORT) - UK
Batch – 1996 - 1999



SUPROTIM SARKAR HOD Siliguri Institute of Technology. Batch – 1997 - 2000



JAMES FAN
SOUS CHEF
The Ritz-Carlton - China
Batch - 2003-2006



SUBHO BISWAS
DEPUTY
GENERAL MANAGER
ITC, GURGAON
Batch – 1995 - 1998



YUBARAJ
CHOUDHURY
QUALITY MANAGER
Dinen Hospitality Services Pvt.Ltd
Batch - 2003-2006



SAHHI RUBAIYAT FERDOUS ASSISTANT MANAGER READING, FIGE Speciality Reading Spice Speciality Restaurant Batch – 1995 - 1998





#### **IIAS Kolkata**

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